

Communications Strategist - Social Justice Job Description

WHO WE ARE:

Resource Media is a non-profit communications firm working to promote a more sustainable world. We develop and implement strategies that connect people around shared values and build power to change environmental and health laws. We have some big wins under our belt, but believe our campaign model needs to change with the times. Real progress will require broader movements with more inclusive agendas, and we are working to make our organization and our programs more reflective of the communities we serve. You can read more about our evolving approach [here](#). We're looking for a new hire to help us continue sharpening our thinking and our work.

Our staff of 25 has helped shape media coverage and conversations about environmental and public health issues around the country and the world. We are supported by foundation grants and fee-for-service contracts. Our direct clients include NGO's, coalitions and campaigns, government agencies, academic institutions and the private sector.

WHAT WE DO:

We bring the best in communications strategy to the service of social change. Resource Media serves as both the strategic brain and implementation arm for social change initiatives. As a nonprofit, we see sharing our learning with the field as a central part of our mission.

WHAT WE NEED:

We seek a talented communications strategist with a background in organizing and social justice. Experience with both earned and digital media is essential, and so is a service orientation, since our job is to help good causes win the day. But what we're really looking for is a fire in the belly--a passion for social change, and for connecting and empowering people to create the future we all want to live. Successful applicants will know how to manage client relations and be comfortable presenting ideas in front of groups and individuals. This position affords the opportunity for the right candidate to innovate, brainstorm and bring an entrepreneurial spirit to the work. We would prefer this position be based at one of our existing core offices; San Francisco, Seattle, Sacramento, Boulder, Portland or Washington, D.C.

SPECIFIC JOB RESPONSIBILITIES INCLUDE:

- Work across multiple campaigns, ranging from rooftop solar to family planning.
- Develop relationships with organizations leading in the social justice space.
- Represent Resource Media before funders/partners by phone and in person.
- Draft media outreach materials, blogs and social media content.
- Develop and innovate strategy using both traditional and digital media platforms.
- Interpret opinion and online research to create sharp messaging and communications strategies.
- Incorporate visual elements into all aspects of our work.

WHAT YOU WILL NEED TO BE SUCCESSFUL:

- At least 3-5 years of experience in communications, outreach, or public affairs.
- Grassroots organizing chops, and experience managing a community and sustaining engagement.
- Experience developing and executing strategies targeting young adults.
- Demonstrated understanding of public policy and the role of communications in garnering support.
- Proficiency incorporating social media and other digital platforms into a comprehensive communications strategy.
- Excellent writing skills (a writing test will be required).
- Strong presentation and public speaking skills.
- Basic understanding of environment and public health issues.
- Ability to travel.
- A spirit of collaboration and a love of engaging in generative thinking.
- Passion for making a difference.

If you are a strategic thinker with a streak of fearlessness and the ability to execute your ideas while motivating and mentoring others, and if you wish to apply your background and experience toward creating change on issues that really matter in an environment that will challenge and inspire you, then we would love to hear from you.

Resource Media offers excellent benefits including full health coverage for employee and family, generous paid vacation and contribution to retirement plan. Resource Media is an equal opportunity employer that aggressively seeks to expand the diversity of its staff.

TO APPLY

Please provide a resume and cover letter describing your relevant background and experience.

Email: jobs@resource-media.org
www.resource-media.org