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**Behind the Lens of a Veteran Photojournalist: How to Tell More Compelling Stories Using Photos**

In this webinar we’ll take you behind the lens with our very own veteran photojournalist and show you how to take better pictures to create compelling and persuasive stories. The adventure begins with storytelling basics and builds on how photos can enhance communications with your key supporters. We will share insights on recommended tools, composition tips and picture-taking techniques that you’ll need to turn your snapshots into convincing stories.

Presented by Matt Brashears, Photojournalist, and Sian Wu, former staffer.

What we'll cover:

What makes a good story

How to make stories strategic

How to take better photos

The best photo tools, composition tips and sharing techniques

[Stream the webinar recording](https://resourcemedia.webex.com/cmp0307l/webcomponents/jsp/docshow/closewindow.jsp)

[Download the webinar recording](https://resourcemedia.webex.com/resourcemedia/lsr.php?AT=dw&SP=MC&rID=40003792&rKey=18085fb76ec80373)