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Story pitching: How to get in Tune with reporters’ needs

Have you ever wanted to know what a reporter really thinks about your story idea? Here’s your chance! Learn how to perfect your media pitch to work in today’s changing media landscape. Join Resource Media and NPR reporter, Tom Banse, for a recorded webinar: "Story Pitching: How to Get in Tune with Reporters’ Needs.”

What we'll cover:

How to prepare your pitch for reporters

Tips for interacting with reporters

What reporters are looking for and what falls flat

How to develop the best story hook and angle

Presented by Sian Wu, former staffer, and with special guest Tom Banse, NPR reporter.

[Stream the webinar recording](https://resourcemedia.webex.com/cmp0307l/webcomponents/jsp/docshow/closewindow.jsp)

[Download the webinar recording](http://resource-media.org/files/nov.-2010-feed-webianr-recording-download-file)