

The Equity Impact Program

Resource Media dedicates two percent of our revenue to our **Equity Impact Program** in which our staff provide pro-bono assistance to groups and individuals serving diverse and historically marginalized communities.

Program goals:

- To go beyond the constraints of our project – and issue-based funding to be able to quickly respond to more opportunities and needs that arise from those working in diverse and marginalized communities – assisting with their goals and priorities.
- To build new relationships with groups and individuals working with communities fighting institutional and systemic injustice; to listen and learn; and to make connections across issue arenas.
- To help elevate for funders the importance of resourcing work and historically under resourced groups that are focused on community organizing, equity and justice.
- To work in a way that provides communications tools and skills building for the groups and individuals we assist, if they desire, so that their capacity is enhanced.